

B.C.A Semester - 3 (CBCS) Examination
Oct/Nov - 2023 [NEW COURSE]
CMS with WordPress & Magento(Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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- Q-1 **A) Answer the following questions** (03)
- 1) CMS stands for _____.
 - 2) OOP stands for _____.
 - 3) What is WordPress?
- B) Answer the following questions (ANY TWO)** (06)
- 1) Write down installation steps of WordPress.
 - 2) Explain auto loading classes.
 - 3) Explain inheritance.
 - 4) Explain how to attach image to Post.
- C) Answer the following questions (ANY ONE)** (05)
- 1) Explain WordPress Directory & file structure.
 - 2) Explain User Roles and Capabilities.
- Q-2 **A) Answer the following questions** (03)
- 1) What is plugin?
 - 2) What is widget?
 - 3) What is theme?
- B) Answer the following questions (ANY TWO)** (06)
- 1) Explain Contact form 7.
 - 2) Explain Categories widget.
 - 3) Explain Anatomy of a Theme.
 - 4) Explain Widget Management.
- C) Answer the following questions (ANY ONE)** (05)
- 1) Explain How to install and activate plugin.
 - 2) List out common template file. Explain any two of them in detail.
- Q-3 **A) Answer the following questions** (03)
- 1) Write the use of the_date().
 - 2) Explain wp_title ().
 - 3) Explain the_author_meta ().
- B) Answer the following questions (ANY TWO)** (06)
- 1) Explain Category tags.
 - 2) Explain link tags.
 - 3) Explain Navigation Menu tags.
 - 4) Explain functions.php file.
- C) Answer the following questions (ANY ONE)** (05)
- 1) List out Post Thumbnail tags. Explain any two in detail.
 - 2) Explain The Loop.
- Q-4 **A) Answer the following questions** (03)
- 1) MVC stands for _____.
 - 2) What is Magento?
 - 3) What is view?

- B) Answer the following questions (ANY TWO)** (06)
- 1) Explain advantages of Magento.
 - 2) Explain Magento Installation.
 - 3) Explain Magento Setup Products.
 - 4) Explain Magento Setup Categories.
- C) Answer the following questions (ANY ONE)** (05)
- 1) Explain Magento Setup Contact.
 - 2) Explain Magento Architecture.
- Q-5 **A) Answer the following questions** (03)
- 1) What is Payment gateway processes?
 - 2) What is Google checkout in Magento?
 - 3) What is PayPal?
- B) Answer the following questions (ANY TWO)** (06)
- 1) Write down steps to set up order email.
 - 2) Write a step to add manage tax classes in Magento.
 - 3) Explain Magento – Payment plans.
 - 4) Explain Setup Store Live.
- C) Answer the following questions (ANY ONE)** (05)
- 1) Explain Magento - Orders Life Cycle.
 - 2) Explain Magento - Setup Inventory.
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